AT A GLANCE: THE INDIA BRANDED COFFEE SHOP MARKET

Estimated total branded coffee shop outlets 5,339 OUTLETS OVERLAST 12 MONTHS

LARGEST CHAINS BY OUTLETS



AVERAGE BEVERAGE PRICING: 120Z CAPPUCCINO



CONSUMER DATA

Sample: 4,013 surveys

66%

BELIEVE COFFEE BEVERAGES
IN COFFEE SHOPS
GENERALLY REPRESENT
GOOD VALUE FOR MONEY



Project Café India 2025 is

World Coffee Portal's inaugural analysis of the burgeoning Indian branded coffee shop market. Featuring outlet and store sales market sizing, in-depth profiles of major operators, data from 4,000+Indian consumers and 100+industry leader surveys, this report will help your organisation tailor its approach to the unique demands of this fascinating market.

Get in touch to purchase this report or make an enquiry

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