AT A GLANCE: THE COFFEE AT HOME REPORT UK 2025

COST OF LIVING ISSUES IMPACT
Consumer insight
DRINKING MORE
COFFEE AT HOME,
DRINKING LESS COFFEE OUT
SWITCHED
TO CHEAPER
COFFEE
BRANDS

AVERAGE HOUSEHOLD COFFEE SPEND PER WEEK

Consumer insight



£6.42

COFFEE



PREFERRED COFFEE TYPES Consumer insight INSTANT COFFEE

GROUND COFFEE

2

(JAR/TIN)

3

TRIED TO RECREATE FAVOURITE COFFEE SHOP BEVERAGE AT HOME

Consumer insight



58.1%

COFFEE MAKERS



BEST VALUE FOR MONEY

Industry insight

FILTER/DRIP COFFEE MACHINE

PRESS

FRENCH

MANUAL POUR-OVER DEVICE

COFFEE

PODS/

CAPSULES

~3~

AGREE ESPRESSO MACHINES ARE ESSENTIAL TO PRODUCE BEST COFFEE QUALITY AT HOME Industry insight



Allegra

*COFFEE AT HOME REPORT UK 2025

The Coffee At Home Report UK 2025 is World Coffee Portal's strategic analysis of the UK's thriving home coffee market. Whether high-end café quality espresso machines, convenient capsule systems, or even classic instant coffee, demand for coffee prepared at home has never been stronger, and UK consumers now have an incredible array of choices to tailor the perfect home coffee experience. As coffee shop prices continue to rise, there is a strong opportunity for home coffee brands to make gains in the dynamic UK market. Discover how to harness growing demand for premium coffee at home with The Coffee At Home Report UK 2025.

Get in touch to purchase this report or make an enquiry

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