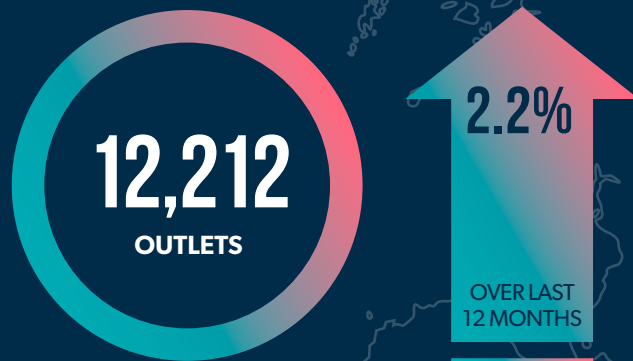


AT A GLANCE: THE UK INDEPENDENT COFFEE SHOP MARKET

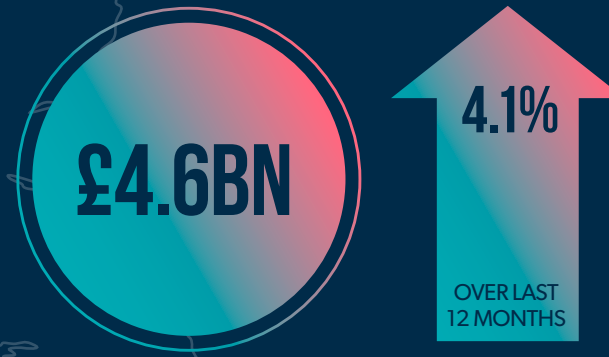
SEGMENT GROWTH

Estimated total independent coffee shop outlets



SEGMENT VALUE

Estimated independent coffee shop value



BEVERAGE QUALITY

65%
OF CONSUMERS AGREE
BEVERAGE QUALITY IS
BETTER AT INDEPENDENTS

IN-STORE VS. TO-GO



World Coffee Portal defines the independent coffee shop sector as operators with up to four locations

Allegra THE INDEPENDENTS REPORT UK 2024

The Independents Report UK 2024 is World Coffee Portal's strategic analysis of the UK's innovative independent operator market. Navigate the unique demands of this competitive sector with the very latest business insights, operator profiles and consumer trends based on 2,000+ consumer surveys and 100+ consultations with industry insiders.

To purchase the report or to make an enquiry, contact Ruth Thompson, Global Head of Partnerships

– rthompson@allegra.co.uk

– +44(0)20 7691 8800

– worldcoffeeportal.com

