



Allegra
PROJECT
CAFÉ
 MIDDLE EAST **2019**

MARKET SIZE

Total branded coffee shop outlets*

 **9,084**

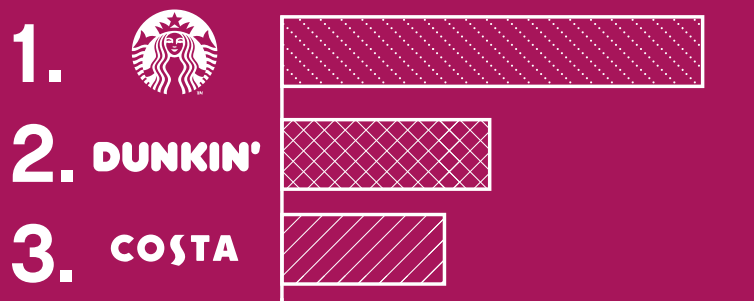
LARGEST MARKET

Largest branded coffee shop market by outlets



LEADING COFFEE SHOP BRANDS

By total number of outlets



AVERAGE PRICE

Average price of a medium cappuccino



Project Café Middle East 2019 is Allegra's first, ground breaking study on the region's emerging branded coffee shop sector. The report analyses the market, trends, opportunities and challenges across 12 key countries, including deep dives into Saudi Arabia, UAE and Iran.

For more information about the report, please visit [World Coffee Portal](http://WorldCoffeePortal.com):



worldcoffeeportal.com



World Coffee Portal

*Across 12 Middle Eastern countries: Bahrain, Egypt, Iran, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Turkey, Saudi Arabia, United Arab Emirates.