




## MARKET SIZE

Total branded coffee shop outlets

 **3,523**

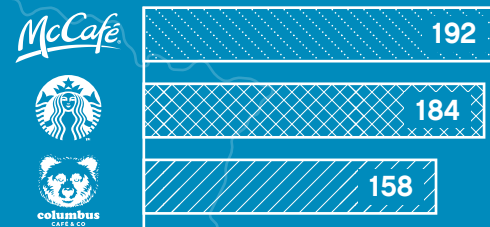
## MARKET GROWTH

Total branded coffee shop outlet growth over the last 12 months

 **3.2%**

## LEADING COFFEE-FOCUSED CHAINS

By total number of outlets



## TYPICAL PRICE

Typical price of a regular drink across major French chains



## ETHICAL COFFEE

Allegra consumer panel







## COFFEE QUALITY

Allegra consumer panel



Project Café France 2020 is World Coffee Portal's first-ever deep dive study into France's highly developed branded coffee shop market. The report features market sizing, industry trends, pricing and a comprehensive consumer analysis.

[ORDER HERE](#)

-  [worldcoffeeportal.com](http://worldcoffeeportal.com)
-  [World Coffee Portal](#)
-  [WorldCoffeePort](#)
-  [5thWaveCoffee](#)

