



SEGMENT SIZE

Estimated premium vending / self-serve coffee machine units*

 **14,628**

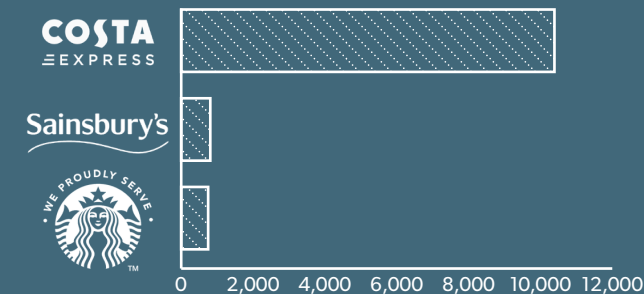
SEGMENT GROWTH

Estimated growth of self-serve beverage segment

100%
IN THE LAST
5 YEARS

LEADING BRANDS

By total number of self-serve units



PURCHASE FREQUENCY

Allegra consumer panel**

OVER

1/2 

OF CONSUMERS HAVE USED A PREMIUM VENDING OR SELF-SERVE COFFEE MACHINE IN THE LAST YEAR

FREQUENTLY VISITED LOCATIONS

Allegra consumer panel**



FULL AUTOMATION

Allegra consumer panel**

1/3 

OF CONSUMERS ARE OPEN TO A FULLY AUTOMATED COFFEE SHOP EXPERIENCE

The Automated Coffee Report UK 2021 is World Coffee Portal's first every analysis into the UK's rapidly evolving premium vending and self-serve coffee machine segment. The report features a comprehensive trading analysis, key brand profiles plus an in-depth consumer study identifying success factors, trends and future growth opportunities.

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Allegra
**WORLD
COFFEE
PORTAL**

* Data accurate as of May 2021. Due to Covid-19 restrictions, not all units are currently operational or accessible

** Allegra's independent panel of over 2,000 UK coffee shop consumers