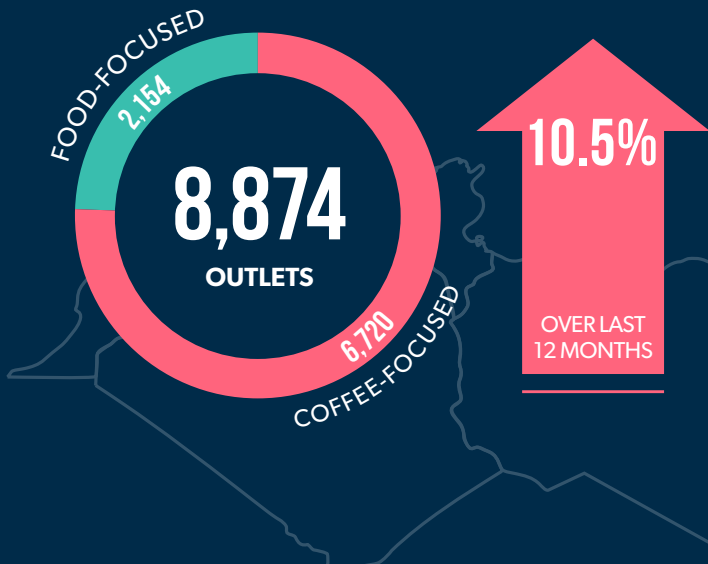


AT A GLANCE: THE MIDDLE EAST BRANDED COFFEE SHOP MARKET

MARKET SIZE AND GROWTH

Estimated total branded coffee shop outlets



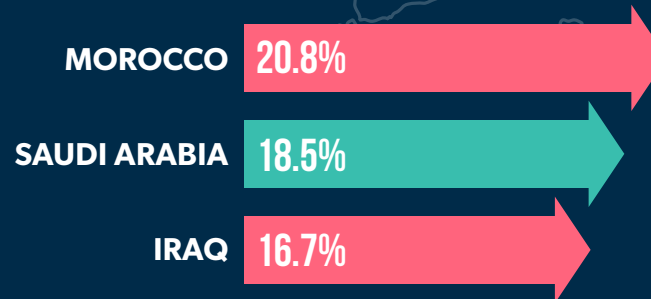
LARGEST CHAINS BY OUTLETS



AVERAGE BEVERAGE PRICING: 12OZ CAPPUCCINO



FASTEST OUTLET GROWTH (LAST 12 MONTHS)



Allegra PROJECT CAFÉ MIDDLE EAST 2023

Project Café Middle East 2023 is World Coffee Portal's strategic analysis of the Middle East and North Africa (MENA) branded coffee shop market. It features market sizing and growth projections for 20 MENA markets, including In-depth profiles of major coffee operators in Egypt, Israel, Kuwait, Qatar, Saudi Arabia and the UAE, data from 200 industry leader surveys and 2,000 UAE and Saudi Arabia consumers.

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