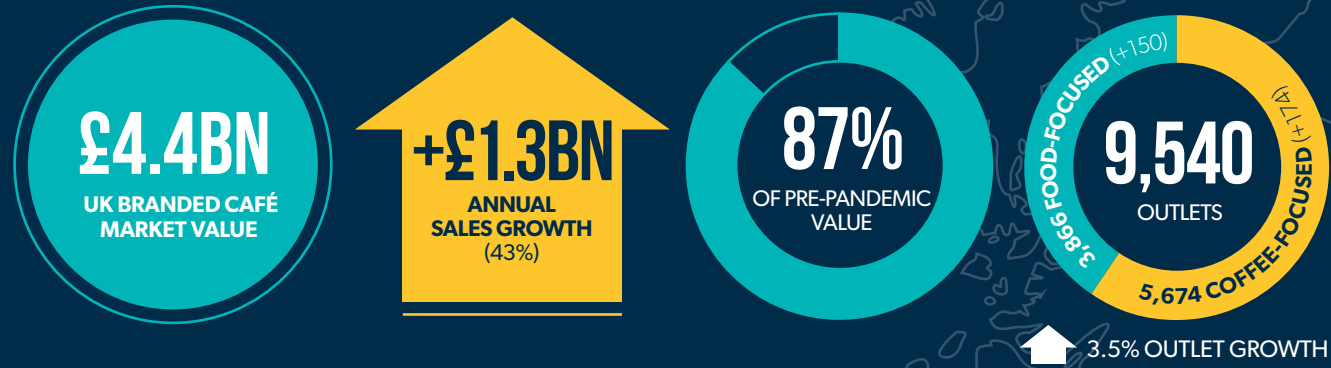


THE UK BRANDED CAFÉ MARKET IN NUMBERS

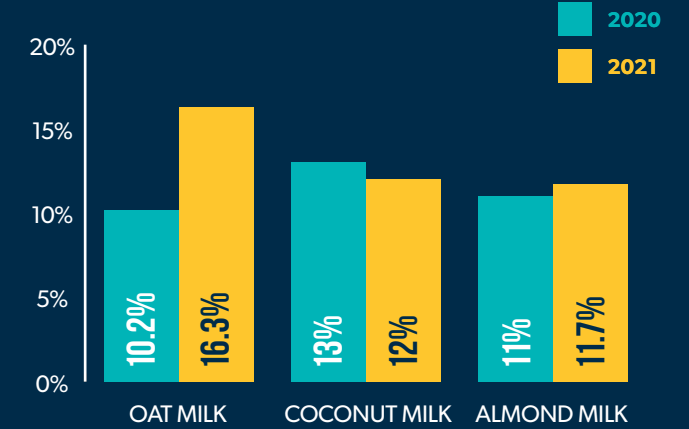
MARKET SIZE



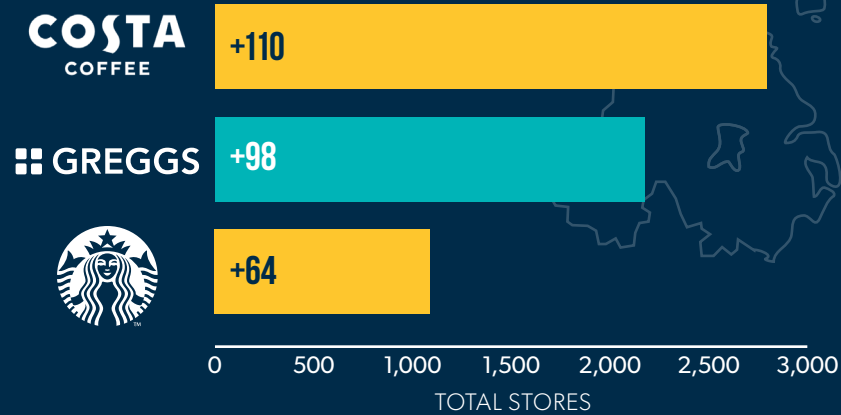
UK DRIVE-THRU MARKET



NON-DAIRY MILK PREFERENCE



MARKET LEADERS

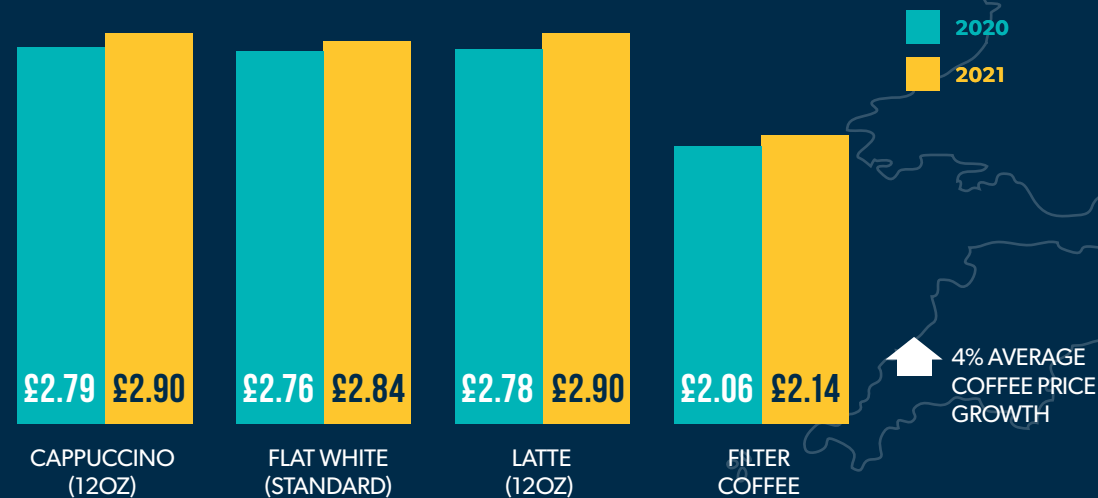


CONSUMER DATA

Sample 50,000+



AVERAGE BEVERAGE PRICING



INDUSTRY DATA



Project Café UK 2022 is Allegra World Coffee Portal's definitive annual analysis of the UK's dynamic branded coffee shop market. Following a sustained two decades-long period of growth, this established segment has become intrinsic to UK lifestyle but is facing increasing challenges from a changing retail environment, economic realities and external pressures.

To purchase the report or to make an enquiry, contact Matthew Hill, Commercial Executive
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