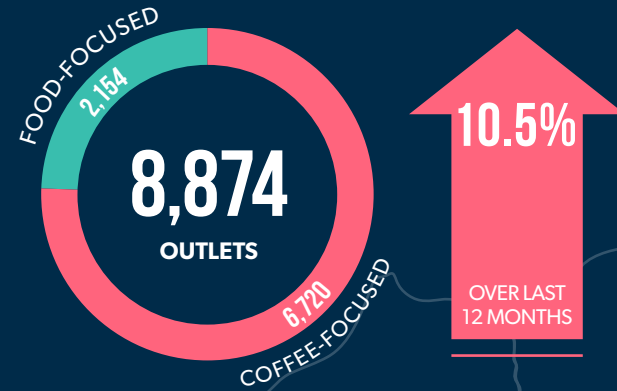


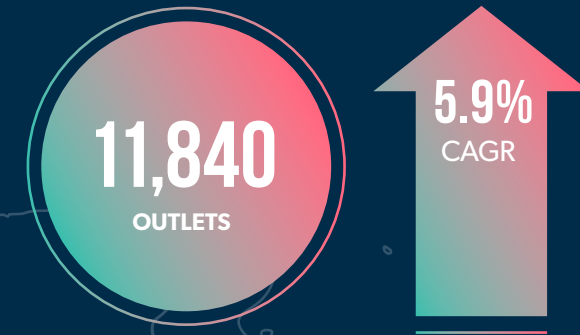
THE MIDDLE EAST CAFÉ MARKET IN NUMBERS

MARKET SIZE AND GROWTH

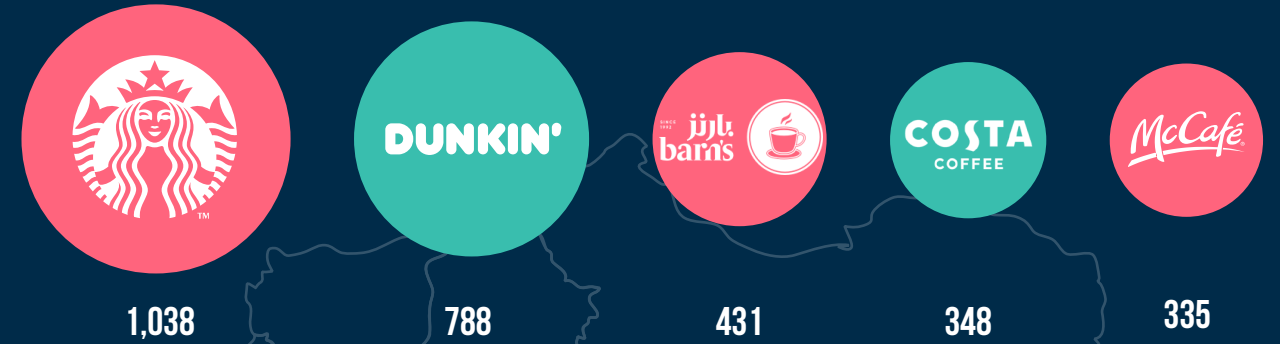
Estimated total branded coffee shop outlets



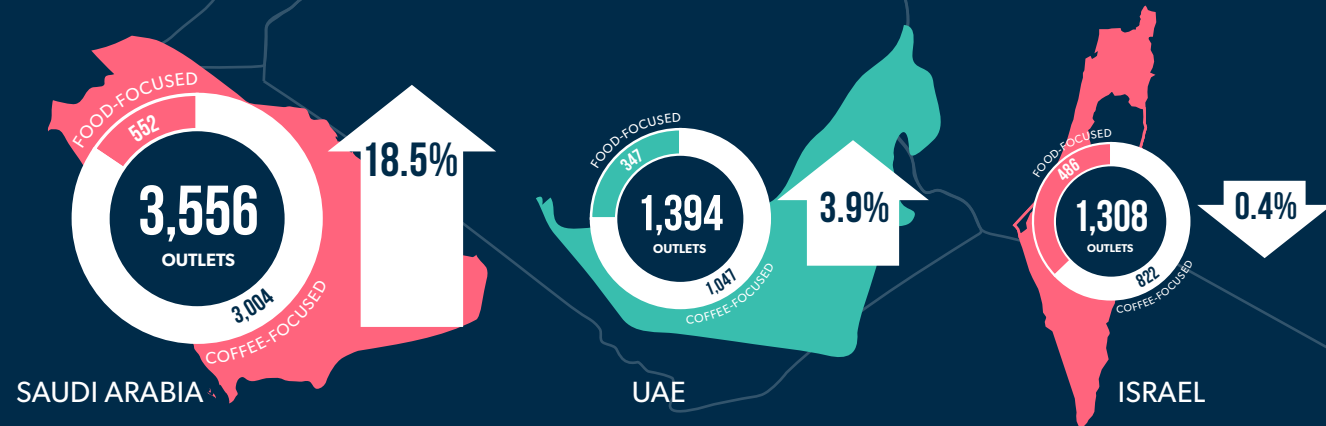
FORECAST OUTLETS 2027



TOP 5 LARGEST CHAINS BY OUTLETS



LARGEST MARKETS



CONSUMER DATA

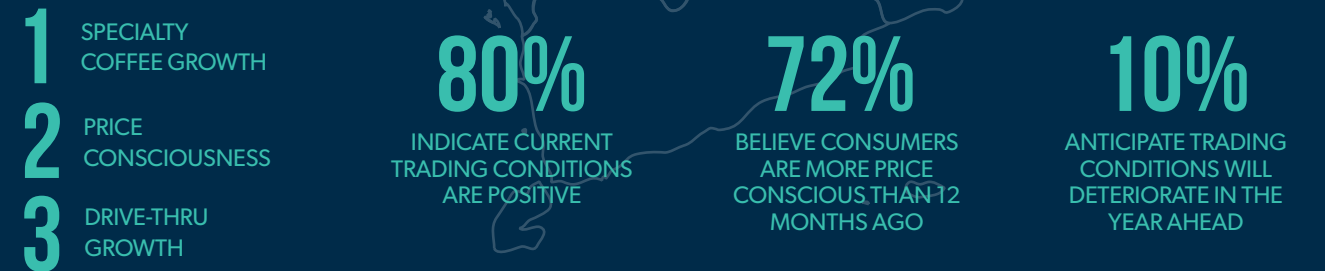
(Saudi Arabia, UAE)



INDUSTRY DATA

Sample: 200 surveys

TOP 3 INDUSTRY TRENDS

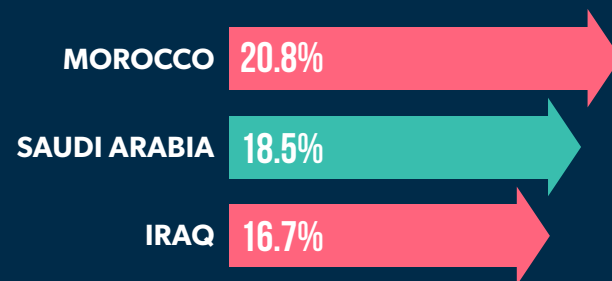


AVERAGE 12OZ CAPPUCCINO PRICE

(Kuwait, UAE, Qatar, Israel, Saudi Arabia, Egypt)



FASTEST OUTLET GROWTH (LAST 12 MONTHS)



Project Café Middle East 2023 is a strategic analysis of the Middle East and North Africa (MENA) branded coffee shop market. It features market sizing and growth projections for 20 markets, including in-depth profiles of major operators in Egypt, Israel, Kuwait, Qatar, Saudi Arabia and the UAE, data from 2,000 UAE and Saudi consumers and 200 industry leader surveys.

To purchase the report or to make an enquiry, contact Ruth Thompson, Commercial Executive
 - rthompson@allegra.co.uk - +44(0)20 7691 8800 - worldcoffeeportal.com

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