



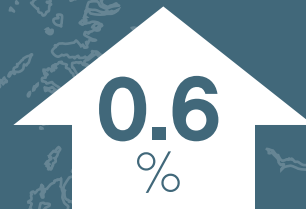
## SEGMENT SIZE

Estimated number of UK independent coffee shops\*

 **7,066**

## SEGMENT GROWTH

Annual outlet growth



## SEGMENT VALUE

Estimated UK independent coffee shop segment value

£**2.49**  
BILLION

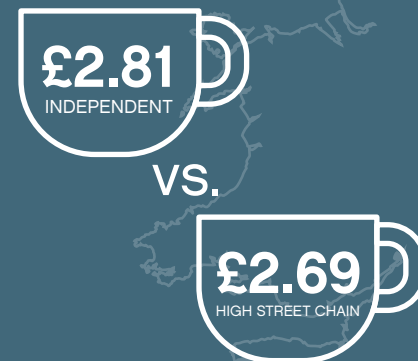
## CONSUMPTION

Estimated cups of coffee served in UK independent coffee shops per week



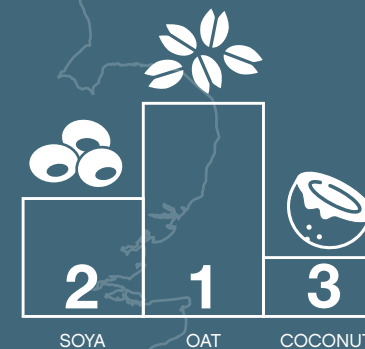
## AVERAGE PRICE

Average price of a regular 8oz flat white in UK coffee shops



## MILK ALTERNATIVES

Favoured milk alternative purchased with beverage in UK independent coffee shops



The Rise of Independents UK 2020 is Allegra World Coffee Portal's annual focus on the UK's innovative, diverse and competitive independent coffee shop segment. The report features market sizing, growth forecasts, key influential operator profiling and consumer trend analysis.

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**WORLD COFFEE PORTAL**

\*Independent coffee shops are classified as a coffee shop operator with four or less outlets