



Allegra PROJECT CAFÉ IRELAND 2020

MARKET SIZE

Total branded coffee shop outlets

 **587**

MARKET GROWTH

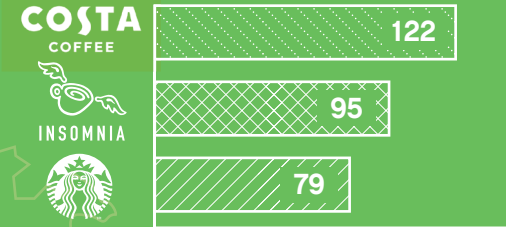
Total branded coffee shop outlet growth over the last 12 months

1.9
%



LEADING BRANDED CHAINS

By total number of outlets



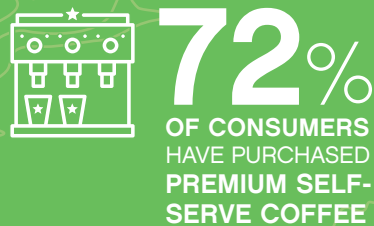
TYPICAL PRICE

Typical price of a regular drink across major Irish chains



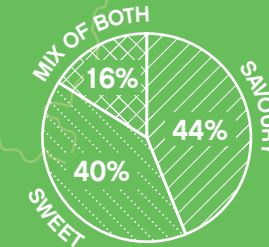
PREMIUM VENDING

Allégra consumer panel



FOOD TASTES

Type of food purchased on last visit, Allégra consumer panel



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