



MARKET SIZE

Total branded coffee shop outlets

 **3,523**

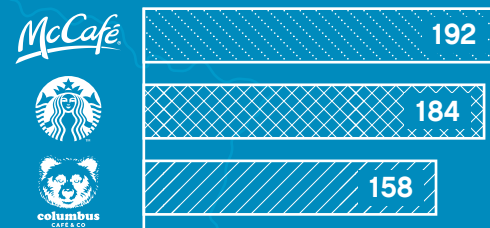
MARKET GROWTH

Total branded coffee shop outlet growth over the last 12 months

 **3.2%**

LEADING COFFEE-FOCUSED CHAINS

By total number of outlets



TYPICAL PRICE

Typical price of a regular drink across major French chains



ETHICAL COFFEE

Allegra consumer panel







COFFEE QUALITY

Allegra consumer panel



Project Café France 2020 is World Coffee Portal's first-ever deep dive study into France's highly developed branded coffee shop market. The report features market sizing, industry trends, pricing and a comprehensive consumer analysis.

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