



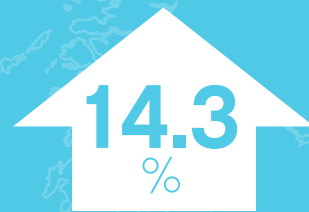
SEGMENT VALUE

Estimated revenue from iced beverage sales across the specialist UK coffee shop market*

£395
 MILLION

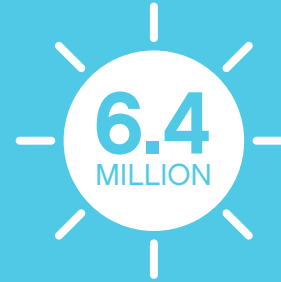
ANNUAL GROWTH

Iced beverage segment revenue growth over the last 12 months



SUMMER CONSUMPTION

Estimated summer iced beverages sold in UK specialist coffee shops each week



AVERAGE PRICE

Average price of an iced drink in a UK high street chain



FAVOURITE FLAVOURS

Preferred blended iced coffee flavour



FAVOURITE CHAIN

Chain considered to have best all-round blended/handmade iced drinks by consumers



Project Iced Beverages UK is Allegra's extensive study of the UK's fast-growing iced and blended beverage market. Our research reveals market size and growth projections, branded food and coffee-focused developments, key price comparisons and more.

- worldcoffeeportal.com
- World Coffee Portal
- WorldCoffeePort
- 5thWaveCoffee



*Specialist coffee shop market is comprised of branded chains and independent coffee shops