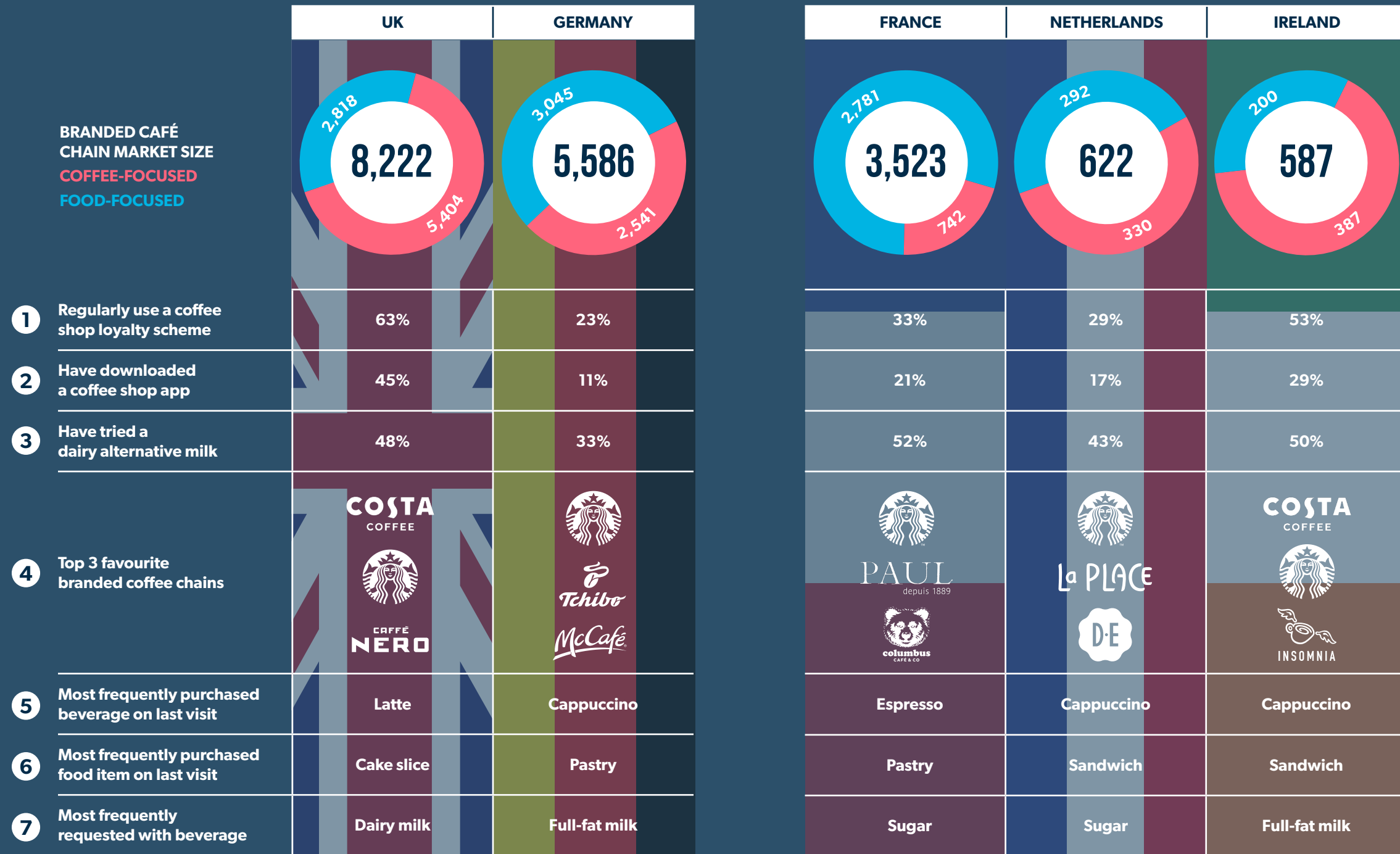


HOW EUROPEAN COFFEE CONSUMERS COMPARE

Consumer coffee shop dynamics across key European markets



Sources: Project Café UK 2020; Project Café Europe 2020: Germany, France, Netherlands, and Ireland consumer reports

For information on the Project Café series, consultancy and bespoke research visit: worldcoffeeportal.com